| Date of Theft | Particulars of Theft | Value of Theft |
|---|---|---|
| | | Rs. |
| 7.8.94 (Night) | 40 bottles of liquor and 37 bottles of perfumes | 40,000/- (CIF value) |
| 2.4.95 (Night) | Foreign Currency | Rs. 54,000/- |

Both these cases are under investigation by the local police. Further necessary action would be taken on receipt of the report/findings of the police.

(c) No such case has occurred at any other Duty Free Shop being operated by ITDC at International Airports.

**Air India's share of International traffic**

5944. SHRI SURESH PACHOURI: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) what was Air India's share of international traffic originating from India during 1990. 1991 and 1993;

(b) whether the share has come down drastically;

(c) if so. the reasons therefor; and

(d) the steps taken by Government to improve Air India's share of international traffic?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI GHULAM NABI AZAD): (a) to (c) While there has been no significant decrease in Air India's passengers carriage to/ from India, its market share came down from 24.5 per cent in 1990 to 20.4 per cent in 1993. Main reasons for fall in market share are enhanced level of operations by foreign carriers and intense competition .

(d) Air India is taking steps to face the competition by improving its product image and on tme performance/

**Steps to attract foreign tourists**

5945. SHRI SURESH PACHOURI: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether Government have taken any steps to reveal the country's famous fairs, its festivals, grand bazars and religious places in the foreign countries to attract foreign tourists in the country;

(b) if so, what are the details thereof; and

(c) steps currently being taken by Government to attract foreign tourists in the country with details thereof?

THE MINISTER OF CIVIL AVIATION AND TOURISM "(SHRI GHULAM NABI AZAD): (a) to (c) Promotion of India's various attractions including the fairs, exhibitions, shopping and religious attractions, is an ongoing activity of the Deptt. of Tourism. The Deptt- of Tourism undertakes promotional activities in the overseas markets, which include publicity campaigns in the print and electronic media, participating in international travel marts, fairs and exhibitions, seminars, India evenings, travel workshops, etc. and extending hospitality to media and travel-related persons to familiarise them with the Indian tourism product.